

Taylor Colin Smith
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Director, Editor & Video Producer

Multi-dimensional, dedicated and empathetic. Accomplished at managing multiple projects simultaneously, and a diverse set of challenges from pitch to publish. Fluent in both Adobe Premiere and Final Cut, with bonus skills in After Effects, Audition, Media Encoder, Cinema 4D, and Da Vinci Resolve. An innate intuition for the cinematic language and a keen eye for composition. With over a decade of experience in Video Production and Post-Production, including a wide range of projects from: TV, Feature Films, Commercials, Documentaries, Short Films, Corporate Videos, User Instructions, Digital Marketing and Social Media.

Director, Editor, & Executive Producer
MA Media Arts

2016 - present
Chicago, IL

- Merged art and science, leading ideation and initiatives that brought to light molecular details revealing vital product advantages in the Biotech & Pharmaceutical Industries.
- Communicated brand purpose with artistic precision. Motivating the enrichment of story and accentuating meaningful action in character development and high-concept (2D & 3D) animations to inspire audiences on more instinctual and personal levels.
- Transformed dry data, stodgy scientific jargon and standard sales pitches into more viewer friendly videos that entertain, while educating and expounding on need-to-know facts.

Director, Editor, & Creative Producer
Dark Energy Media

2011 - present
Venice, CA

- Original member and Swiss-Army-Knife for the boutique studio geared towards special-forces filmmaking and awe inspiring visual effects.
- Performed honorably, autonomously, and in-concert with a variety of teams; contributing battle-tested production skills in cinematography, sound recording, editing, and VFX.
- Laid the ground work in Post-Production for Super-Model Ghost visual effects featured in America's Next Top Model 'Motion Editorial' which resulted in a DGA Nomination for Outstanding Directing in a Reality Program for Tony Croll.

Senior Editor & Producer
Driven Outdoors, LLC

2018 - 2020
Kellogg, MN

- Lead Television Editor for 30 min episodes nationally broadcast on Outdoor Channel. Voted "Best Overall Production" in 2019, with 3 other award nominations.
- Story Produced and 'Wrote In-Post'. Identified, in an ocean of footage, the moments of beauty and crucial building blocks necessary to shaping compelling storylines.
- Catered complete, end-to-end management of media and the post production pipeline for scheduled delivery to network specifications.
- Strategically facilitated marketing materials to-order for multiple sponsor brands in the outdoor arena. Projects included : On-Air Commercials, Organic Product Placements, Short Films, Brand Anthems, Tourism, Real-Estate Videos; and other digital content.

Post Production & Editorial Department
Committee Films

2017 - 2018
Eden Prairie, MN

- Added versatility to post production from ingestion to international mastering on the TV Series "In an Instant". A 20/20 branded show broadcast by ABC/Disney.
- Maintained a smooth workflow and enhanced efficiency of outputs while in motion for an accelerated timeline; due to bumped-up airdates from the network.
- Exceeded expectations and performed additional cutdown edits for delivery of 1 hour versions, with minimal to no notes for re-editing.
- Enticed greater viewership, distilling original 2 hour storylines into potent short promos shown on Good Morning America the day of national broadcast.

Director of Video Production
Spectrum Labs

2010 - 2016
Los Angeles, CA

- Spearheaded Spectrum Labs first video department. Giving new breadth to marketing strategies and enhanced sales tools with more impactful visual storytelling.
- Synthesized cohesive messages. Actively absorbing intel from product managers, engineers, technicians and salespeople to gain perspective and better understand the products and end-users.
- Collaborated with product inventors and authors of written instruction manuals to create the company's first video instructions; which resulted in decreased labor costs, increased clarity in customer support, and more effective employee on-boarding.
- Bridged language barriers, supported international growth, and connected the brand with a wider global audience. Supplying video translations in: Japanese, Chinese, French and German, while communicating closely with country managers.

Film Editor & Post-Production Supervisor
Independent Feature Films

2014 - 2015
Culver City, CA

"Game of Aces" (2016) - LayFilm (AUS)

- Promoted through the ranks, entrusted with more responsible through the entire filming, finishing, and distribution processes, culminating with an anticipated theatrical release.
- Went above and beyond duties. Supporting secondary camera units, aerial photography, stunts, and mid-summer pickup shots, during 120 degree heat in Death Valley.
- Credited by the auteur/director for having "saved the film" by connecting critical story lines missing in coverage from shoot dates, with simple solutions in post production and VFX.

"The Bet" (2016) - a Balding Penguin Company

- Consulted on-set for increased impact in visual storytelling, scene cohesion, and smoother results overall in editing and post production.
- Self-Assisted, managed visual effects, and co-ordinated necessary pickup shots.

Education
University of Illinois at Urbana-Champaign

2005 - 2009

- Bachelor's of Arts in Philosophy